



VideolIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Echo Point Media
407 N. Fulton Street
Indianapolis, IN 46202

Contract # 108842

Schedule Dates 04/09/13-04/26/13
Advertiser Stand For Children (9373)
Agency Echo Point Media (1758)
Product Political/Issues (1129)
Brand Anti-Common Core Changes (14186)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name
Phone/Fax /
CPE 1904
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 04/08/13
Last Modified 04/09/13
Entered By Lisa Baxter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,380.00
Net Total \$24,820.00
Sales Tax

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Apr. 2013	30	\$29,200.00
Grand Total:	30	\$29,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/13/13-04/13/13	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8a Sat Today	4/8/13
2.0	Normal Line / SPOT	04/14/13-04/14/13	2	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9a Sun Today	4/8/13
3.0	Normal Line / SPOT	04/14/13-04/14/13	2	:30	9A- 10A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	9-10a Sun Sunrise	4/8/13
4.0	Normal Line / SPOT	04/15/13-04/19/13	1	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-7a Sunrise	4/8/13
5.0	Normal Line / SPOT	04/22/13-04/26/13	1	:30	6A- 7A (EST)	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-7a Sunrise	4/8/13
6.0	Normal Line / SPOT	04/15/13-04/19/13	2	:30	7A- 9A (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WTHR (WTHR)	7-9a Today	4/8/13
7.0	Normal Line / SPOT	04/22/13-04/26/13	2	:30	7A- 9A (EST)	1	X	X	X	X	X			1	\$900.00	\$900.00	WTHR (WTHR)	7-9a Today	4/8/13
8.0	Normal Line / SPOT	04/20/13-04/20/13	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8a Sat Today	4/8/13
9.0	Normal Line / SPOT	04/21/13-04/21/13	2	:30	8A- 9A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	8-9a Sun Today	4/8/13
10.0	Normal Line / SPOT	04/15/13-04/19/13	3	:30	9A- 10A (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	9-10a Today	4/8/13
11.0	Normal Line / SPOT	04/21/13-04/21/13	2	:30	9A- 10A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	9-10a Sun Sunrise	4/8/13
12.0	Normal Line / SPOT	04/15/13-04/19/13	3	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WTHR (WTHR)	3-4p Ellen	4/8/13
13.0	Normal Line / SPOT	04/15/13-04/21/13	3	:30	11P- 11:35P (EST)	2	X	X	X	X	X	X	X	2	\$1,400.00	\$2,800.00	WTHR (WTHR)	11-1135p LN	4/8/13
14.0	Normal Line / SPOT	04/15/13-04/15/13	3	:30	8P- 10P (EST)	1	X							1	\$4,000.00	\$4,000.00	WTHR (WTHR)	8-10p The Voice	4/8/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT	04/10/13-04/12/13	1	:30	6A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-7a Sunrise	4/9/13
16.0	Normal Line / SPOT	04/10/13-04/12/13	2	:30	7A- 9A (EST)	3			X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	7-9a Today	4/9/13
17.0	Normal Line / SPOT	04/10/13-04/12/13	3	:30	9A- 10A (EST)	1			X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	9-10a Today	4/9/13
18.0	Normal Line / SPOT	04/10/13-04/12/13	3	:30	3P- 4P (EST)	2			X	X	X			2	\$500.00	\$1,000.00	WTHR (WTHR)	3-4p Ellen	4/9/13
19.0	Normal Line / SPOT	04/10/13-04/14/13	3	:30	11P- 11:35P (EST)	1			X	X	X	X	X	1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-1135p LN	4/9/13
20.0	Normal Line / SPOT	04/09/13-04/09/13	3	:30	11P- 11:35P (EST)			1						1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-1135p LN	4/9/13

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